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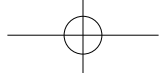
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Honorary Dean's Message



劉明康

LIU Mingkang
Professor and Honorary Dean
Lingnan (University) College
Sun Yat-sen University

Thanks to the leadership of Sun Yat-sen University, the support of our Board of Trustees and Lingnan alumni, and the efforts of our colleagues, students and friends over the last 20 years, Lingnan (University) College has established a solid foundation for future development. In 2012, we successfully launched the first Lingnan Forum and established the Lingnan International Advisory Board. Our new initiatives and the joint efforts of all our friends and colleagues will bring our College to a new stage of development.

In the future, we endeavor to continuously improve and reform modern education, promote creative thinking, and carry out theoretical and practical research. It is our goal to instill in our competitive and talented students global ambitions and gracious humility. Building on a solid foundation as well as long-term strategies and continuous effort, we can definitely march into an even more prosperous future.

Executive Dean's Message



陸軍

LU Jun
Professor and Executive Dean
Lingnan (University) College
Sun Yat-sen University

In 2010, Lingnan (University) College received both AMBA and EQUIS accreditations, reaffirming our reputation as a premier business school from China with international standing.

Lingnan constantly reflects upon the purpose of education and aims to develop leaders who will serve the future of China and of the global society. In early 2012, we initiated a comprehensive review of undergraduate education, and we will provide our students with an education that incorporates general education, specialized education, student advising, service learning and international exposure. We believe that these initiatives will equip our students with well-rounded personality, critical thinking, a strong sense of values and social responsibility, and global vision.

In the past few years, Lingnan has seen many initiatives and achievements in different areas. The successful launch of the "Lingnan Forum," the "Lingnan Lecture Series" and the "Lingnan Corporate Scholarship" further enhanced the brand image of Lingnan. A group of talented young and senior scholars have joined Lingnan (University) College, which has led to a significant increase of publications in leading international journals. Great efforts have been put to develop strategic partnerships with leading international business schools. The "Yale-China/L(U)C Global Leadership Symposium" provides L(U)C undergraduate students and Yale University students the opportunity to collaborate and work together.

Thanks to the unwavering support and tireless efforts of the Board of Trustees, Lingnan has received over 290 million HK dollars in donations from alumni and friends. These generous donations have provided the creation of numerous teaching facilities, established teaching and research development funds, provided scholarships for faculty and students, and ushered in the support of MIT Sloan School of Management for the establishment of the International MBA program.

I have full confidence that, under the leadership of Sun Yat-sen University and with the support of our Board of Trustees, alumni and colleagues, we shall strengthen our competitive position to meet the challenges and opportunities in the years ahead. As always, we will promote continuous improvement and excellence in research and teaching to make Lingnan a leading global business school from China.

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About Sun Yat- Sen University



Sun Yat-sen University, originally known as Guangdong University, was founded in 1924 by Dr. Sun Yat-sen (also known as Sun Zhongshan), a great democratic revolutionary leader of the 20th century. The University is located in Guangdong Province, an area neighboring Hong Kong and Macao, the forefront of China's economic reform and opening up.

As one of the leading universities in the People's Republic of China, Sun Yat-sen University is a comprehensive multi-disciplinary university with over 80,000 students on four campuses in Guangzhou and Zhuhai. The university offers programs in humanities, business and management, social sciences, natural sciences, engineering and medicine. According to the Times Higher Education World University Ranking for 2016-2017, Sun Yat-sen University ranks 401-500 in the world and No.9 among Mainland Chinese Universities.

Sun Yat-sen University has a proud academic heritage with many internationally-recognized scholars, including LU Xun, CHEN Yinque, RONG Geng, WANG Jisi, and WANG Li. The University motto, "study extensively; enquire accurately; reflect carefully; discriminate clearly; practice earnestly," has deeply influenced generation after generation of students. The University has made great achievements in fundamental and applied research thanks to its profound academic and research traditions.

About Lingnan (University) College



Lingnan (University) College, originally named Lingnan University, was established in the late 19th century as a private educational institution. It was reestablished in 1989 within Sun Yat-sen University and is now one of the leading schools of Economics and Management in China. Guided by Lingnan University's educational philosophy "Education for Service," our College provides high-quality education and research in economics, finance and management.

Lingnan offers a comprehensive range of programs including undergraduate, master's, MBA, EMBA and PhD programs. These programs are amongst the most competitive programs in China and attract the best students from the country.

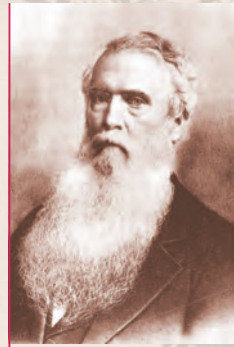
Lingnan has an outstanding faculty with 95 members and a student population of over 3,000. As a research-driven college, Lingnan tirelessly strives for excellence in teaching and research and aims to advance knowledge and develop future leaders to serve China and the global community.

Lingnan embraces a liberal arts education with a balance between general education and specialized education with an emphasis on cultivating students with well-rounded personalities, critical and creative thinking, civic awareness and a global vision.

The Board of Trustees of Lingnan was established in 1988. Its membership consists of devoted alumni and outstanding business leaders. For over twenty years, the long-standing and enthusiastic support from the Board and Lingnan alumni has enabled the College to build its strong reputation as a leading school of economics and management from China.



Milestones of Lingnan



1888

Lingnan University (formerly Christian College) established by American Presbyterian Missionary Dr. Andrew P. Happer in Canton (Guangzhou)



1904

Lingnan moved to its permanent site (current campus) near Hong Lok Village on the southern bank of Pearl River in Canton (Guangzhou)



1924

Sun Yat-sen University founded by Dr. Sun Yat-sen in Canton (Guangzhou)



1927

Dr. Chung Wing Kwong becomes Lingnan's first Chinese President



1930s

Lingnan becomes a well-recognized comprehensive university in China



1952

Lingnan closed down and its departments merged into Sun Yat-sen University. Sun Yat-sen University moved to Hong Lok campus



1972

Sun Yat-sen University resumes undergraduate enrollment in all departments, including the Department of Economics



1988

Master's in Economics program enrollment begins



1989

Lingnan (University) College launched with the Department of Economics and the Department of Computer Science and Computing Mathematics. The Deputy Governor of Guangdong, Mr. WANG Pinshan becomes the first Dean and Prof. Gregory CHOW the first Honorary Dean



1997

The Department of Computer Science and Computing Mathematics becomes separated and the College positions itself as a business school

1998

Lingnan signs the partnership agreement with MIT Sloan School of Management for the International MBA program



1999

PhD in Economics program begins enrollment



2000

Lingnan launches the joint program of China Executive MBA with Carlson School of Management, University of Minnesota



2003

Lingnan launches the Executive MBA program



2004

Master's in Management (Management Science) program begins enrollment



2006

- Ph. D. in Management (Management Science) program begins enrollment.
- Lingnan begins enrollment of the general MBA program



2010

Lingnan accredited by AMBA and EQUIS Accreditations



2011

Lingnan launches the Master's in Finance program



2012

- The Inaugural Lingnan Forum launched
- Lingnan launches the International Executive DBA program with E.M.LYON Business School
- Lingnan begins the undergraduate curriculum review
- The Lingnan International Advisory Board established



2015

Lingnan accredited by AACSB, becoming one of the very few schools around the globe that have received all three international accreditations: AMBA, EQUIS, AACSB



The Board of Trustees

The Board of Trustees of Lingnan (University) College was established in 1988. Dr. James T. WU was the 1st Chairman (1988-1995), and was followed by Dr. B.L.WONG (1995-2001), Dr. K.Y. LUK (2001-2005), Dr. Sui LAU (2005-2009) and Dr. M.H. CHAN (2010-2013). Dr. Annie Wu became the 6th Chairman in June 2013.

Since the College was reestablished, the Board of Trustees has raised a total of 290 million Hong Kong dollars from Lingnan alumni and friends, both home and abroad, for the development of the College. The tireless efforts of the Board and Lingnan alumni strongly support both teaching and research at Lingnan.

In 1997, the Board of Trustees established the Lingnan (University) College Teaching and Research Development Fund, which had an initial endowment of more than 11 million Hong Kong dollars. The Board also established the Educational Fund of the Board of Trustees to support faculty and student development. Each year, over 150 outstanding faculty members, staff and students are awarded Educational Encouragement Awards for their excellence in research, academic achievements and service to society.



中山大学岭南(大学)学院 国际顾问委员会2017年度会议



International Advisory Board

The Lingnan International Advisory Board was established in 2012, and its members are eminent global business leaders and academic leaders from prominent global business schools. The Board members meet once a year and provide advice regarding the strategic development of Lingnan, provide insights and share views about future directions in global business education, and help to build and strengthen strategic relations between Lingnan and both leading global companies and top business schools in Asia, Europe and North America.

International Advisory Board Members (in alphabetical order)

Raymond K.F. Ch'ien

Chairman, MTR Corporation Limited and Hang Seng Bank Limited

Patrick de Courcy

Head of Asia Pacific, Payoneer Inc.

Charles Dallara

Partner, Executive Vice Chairman of the Board of Directors and Chairman of the Americas Partners Group Holding

Paul Christopher Earley

Former Dean & James Brooke Henderson Chair, Krannert School of Management at Purdue University

Stuart T Gulliver

Group Chief Executive, HSBC Holdings plc

Robert Ng

Chairman, Sino Group

Neville Power

CEO of Fortescue Metals Group Ltd

Bill Winters

Group Chief Executive, Standard Chartered

David Schmittlein

Dean of MIT Sloan School of Management

Koh Beng Seng

Chief Executive Officer, Octagon Advisors Pte Ltd.

Mark Tucker

Non-executive Group Chairman and Chairman of the Nomination Committee of HSBC Holdings plc former President, Group Chief Executive, Executive Director of AIA Group Ltd

Mark Weinberger

Global Chairman and CEO of Ernst & Young

Annie Wu

Standing Committee Member of the National Committee of the Chinese People's Political Consultative Conference, Vice Chairman, Beijing Air Catering Co., Ltd

Junyan Wang

Chairman, China Alpha Fund Management (HK) Limited

Marjorie Yang

Chairman, Esquel Group

Carl P. Zeithaml

Dean, F.S. Cornell Professor in Free Enterprise McIntire School of Commerce, University of Virginia



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Undergraduate Program

| Objective |

The undergraduate program of Lingnan (University) College aims to develop future leaders with humanity and global vision to inspire their creativity, and to enhance their sense of values and social responsibility

The College offers courses not only in economics and management, but also in a wide range of subjects which aim to cultivate critical thinking, communication skills and a strong sense of values among its students. During their four years of undergraduate study, the students take general courses in the first two years, and then move on to specialized courses in 5 majors in the third and fourth years: Economics, Finance, International Business, Management Science and Public Science.

| Features |

• A more balanced approach to general education and specialized education

In general, undergraduate education in China focuses on specialized education. Lingnan embraces liberal arts education and maintains a healthy balance between general education and specialized education.

• An emphasis on values and social responsibility

Lingnan's motto "Education for Service" is deeply embedded in its undergraduate education. In particular, the course Justice and Social Responsibility is a core course for all undergraduates. The College actively promotes service learning in its undergraduate education. Every year in August, all third-year Lingnan undergraduates go to the deprived regions of Guangdong Province to do research work, with the purpose to gain a deep understanding of contemporary rural life in China. Lingnan's students also organize many voluntary and charitable activities by themselves.

• An internationalized undergraduate education

Internationalization is highly emphasized in Lingnan's undergraduate education. Emphasis on English language instruction, English taught courses, highlight of semester-based exchange programmes, and global immersion programmes all serve as good examples of Lingnan's commitment to the internationalization of its curriculum. The School creates opportunities and internships provides support for students in terms of foreign internship, overseas employment and overseas studies. In the academic year of 2015-2016, Lingnan sent over 30% of undergraduate students on semester-based exchange. Global Immersion Programmes, Lingnan-Oxford Global Leadership Symposium, and Yale-China/Lingnan Community Service Exchange Internship Programmes give students opportunities to

broaden their horizons and to interact with outstanding students from prestigious universities all over the world.

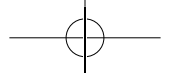
• Small Class Teaching and Team Teaching

Lingnan encourages small class teaching, especially for its core and foundation courses. For example, the Chinese Writing Course has 10 sections with 30 students per section. The key foundation courses (for example, Principles of Microeconomics) are offered in 5 sections with around 40 to 60 students per section. The maximum size of each class is 90 for Lingnan's undergraduate programme.

Lingnan espouses team teaching, especially for foundation courses taught by a group of faculty members. Teaching teams are formed with a senior faculty member assigned as course coordinator. The faculty members collectively decide the course syllabus, assessment methods, paper making, and grading.

• Well-established mechanisms for quality assurance and improvement

In order to continuously improve the quality of its undergraduate education, Lingnan has established comprehensive quality assurance mechanisms in accordance with international accreditation standards. The key practices include grade distribution guidelines, external examiner systems and special examination arrangements.



Master's Program

Academic Master's Program

| Objective |

To cultivate talents and prepare graduates with a solid foundation of knowledge in economics and management; to encourage students to be open-minded and well-rounded

| Features |

• Innovative Admission

Admission into the academic Master's Degree program has two approaches: by recommendation or by public entrance examination. Every July, the College hosts a summer camp for Undergraduate Students. Outstanding junior students from the "985" and "211" universities across China can participate and apply directly to the Master's and Doctoral programs at Lingnan.

• Broad-based Curriculum

Students take a wide range of core courses in economics or management in the first year. In the following year students take electives and finish their dissertation.

• High Degree of Internationalization

Lingnan's curriculum is similar to the curriculum of the most prominent business schools in the world. English textbooks are used frequently. Every year,

students are able to apply for semester-based exchanges and short global immersion programs with over 40 partner universities worldwide.

• Emphasis on Experimental Teaching

Advanced teaching facilities, including several well-equipped simulation laboratories and Cisco systems, are used for teaching in Master Programs. Students are encouraged to take part in various business competitions and research activities to develop their analytical and critical thinking skills.

Specialized Master's Program in Finance

| Objective |

To prepare students for a future career in the financial service industry by equipping them with a solid theoretical foundation in economics and finance and strong analytical and quantitative skills to solve real world problems

| Features |

• Strong Emphasis on Practice

In addition to solid training in theoretical knowledge in economics and finance, the program places strong emphasis on practice. Industry speakers are often invited to give guest lectures. Additionally, internships at well-known global and local financial organizations are frequently made available to students. Providing these opportunities to students constitutes an integral part of the program.

• Global Benchmark

The curriculum structure of the Program is similar to that of the prominent business schools around the world. As one of the six CFA partners in Mainland China, the program incorporates over 70 of the CFA Program curriculum.

• Corporate Resources

The dual-mentor system provides each student with an academic supervisor and an industry mentor, who work together to provide professional advice on personal and career

development. Meanwhile, academic seminars and lectures by corporate senior executives from financial institutions are also held regularly.

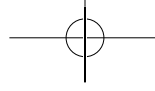
• Abundant Corporate Scholarships

Since 2012, Lingnan has awarded "Lingnan Corporate Scholarships," with funding from leading domestic and international financial institutions including PICC, Citi Bank, GF Securities, Minsheng Bank, and Ping'An Securities. Scholarships are granted to outstanding freshmen in this program.

• Career Development

Lingnan has established strategic partnerships with many institutions including investment banks (securities), fund management companies, commercial banks, financial regulatory institutions, accounting firms and consulting firms. These partnerships provide graduates with abundant job opportunities and internships. Furthermore, the Career Development Center provides advice and support for career planning.





Doctoral Program

(M.S.) in International Business

In September 2016, Lingnan successfully launched the global master's program in International Business in partnership with McIntire School of Commerce at the University of Virginia in USA and ESADE Business School in Spain. The students from Lingnan will receive three degrees if they join the program in their second year of study. Students recruited by the other two partner schools will receive two degrees and one certificate.

The international cohort of students from Asia, Europe and America will study together for one year at three campuses, and their study journey will start from the McIntire School of Commerce at the University of Virginia. Tailor-made curricula are designed for students to understand the economy, the politics and the culture in different regions. It marks a critical step forward in providing a new generation of business leaders with the skills and experiences they need to meet the challenges of today's demanding global business environment.

Master of Insurance

The Master of Insurance will be launched in 2017 and its learning goals will be finalized in November 2016. Similar to Master of Finance and International Business, this master's program is a pre-experienced and more practice-oriented program. It is targeted at young graduates who aim to seek professional development in the insurance industry.

Lingnan has the tradition of maintaining strong connections with the insurance industry. Companies like AIA, AIG, PICC, and New China Life Insurance have set up students' scholarships. AIA-SYSU Actuarial Centre was established in 1996. In the past twenty years, over 1000 actuaries have received certificates. All these have built solid foundations for the Master of Insurance Program.

| Objective |

To develop young scholars who are able to conduct original research and establish careers in the leading business schools of China

| Features |

• Educational Excellence

The doctoral program at Lingnan is designed for candidates with outstanding intellectual abilities and a strong commitment to research. Beginning in 2013, all students must complete foundational courses in the first year followed by qualifying examinations for PhD candidacy. Candidates will carry out a major piece of original and rigorous research that adheres to international standards.

• Supportive Research Environment

Lingnan considers itself part of the Hong Kong academic community and works closely with its partners in sponsoring regular academic seminars. On average, six seminars are arranged monthly to strengthen Lingnan's academic exchanges with

domestic and overseas scholars.

The College encourages and sponsors PhD candidates to participate and present academic papers at top-level academic conferences to increase our candidates' exposure to the domestic and international academic community.

Students are provided dedicated office space and access to comprehensive databases.

• Supervision by Leading Scholars

The College has appointed world-class scholars as Lingnan visiting professors. These professors provide research mentorship to doctoral students. Lingnan also allows top-ranking students the opportunity to spend one year at leading overseas institutions.

MBA Program



| Objective |

To develop global business leaders for the future

| Features |

• Leading MBA Program

Lingnan started its MBA education program with the strong support of MIT's Sloan School of Management in 1998. Lingnan's MBA program is among the top ten ranked programs nationally and enjoys an unshakable leading position in South China. In the 2014 Forbes Chinese Business School Ranking, Lingnan's fulltime MBA programme was ranked No. 10 in China.

• High Degree of Internationalization

Thanks to the strong support of MIT Sloan School of Management, Lingnan MBA programs carry very distinctive international features. A high percentage of courses are conducted in English and for International MBA programs all courses are delivered in English. International students and exchange students create a diverse and multi-cultural learning environment. Many students go abroad for semester-based exchange, or participate in one week global immersion programs at MIT Sloan or other prominent institutions in Europe.

• Rich Teaching Resources

Lingnan has a team of experienced faculty members. In addition, the Program invites many leading global scholars to teach in the program. Lingnan also engages senior corporate executives in course design and delivery. For example, senior executives from Toyota deliver a course in the area of operations management. Additionally, every year, 6-10 MIT professors come to Lingnan to conduct seminars for students.

• Project-based Learning

The Lingnan MBA program emphasizes project-based learning in the core of its curriculum. MBA students are assigned specific projects that emphasize applying traditional classroom learning

into real-life settings while addressing critical business issues facing corporate clients. Each year around 20 projects are provided to students. In addition, Lingnan also creates many integrated international projects, including the China Lab Program with MIT Sloan, the China Seminar Series with Carlson School of Management and Global Business Projects with over 10 universities in America, Brazil, China and India.

• Rich Scholarships

Lingnan has established an extensive and stable network with leading domestic and international enterprises. Many of Lingnan's corporate partners, including Deloitte, Bayer, Pepsi, GlaxoSmithKline, Cisco, Olympus, and Toyota, provide scholarships for new MBA students.

EMBA Program

| Objective |

To educate business leaders and senior government officials with state-of-the-art management theory and practice, strategic leadership, global vision



| Features |

• Global Breadth, China Depth

The Program provides high quality education for executives and government officials by teaching the latest management theory and with regards to economic development in China. Every year, the EMBA program organizes multiple 10-day global immersion programs to Asia, America and Europe, which provide participants the opportunity to engage in dialogue with leading scholars and interact with senior executives of multi-national corporations.

• Educational Excellence

With an outstanding faculty team, a carefully designed curriculum, and effective program management, the EMBA program has been able to offer the highest quality education and generate the best learning outcomes for its participants.

• Rich Extra-curricular Activities

The EMBA Program organizes a series of extra-curricular activities to extend their classroom learning and to help them expand networking opportunities. These activities are listed as follows:

- **Lingnan Analects:** A platform for participants to share their life stories and professional successes and failures.
- **Lingnan Roundtable:** A case study workshop where participants put forward problems facing their enterprises, and professors and their fellow students offer their experiences and insights.
- **Mobile Classroom:** After teaching the students the latest management concept and theory, the professor moves the classroom to a leading company with senior executives sharing their insight and practice.
- **Monthly Seminars:** Senior executives and distinguished scholars are invited monthly to deliver speeches.

• Extensive Alumni Network

Lingnan's EMBA program enjoys rich alumni resources with more than 1300 EMBA alumni. The EMBA Alumni Association has been established in many cities across Pearl River Delta. Many networking events and activities are organized for alumni to share their experiences and resources.

EDP Program

| Objective |

To develop managerial expertise and strategic leadership of senior executives and government officials in an effort to contribute to their organizational development objectives as well as satisfying their professional development needs

Since its establishment in 1999, EDP has trained nearly 30,000 participants from government organizations, enterprises and institutions from Guangdong Province and nationwide. The courses and modules offered by the Program are focused yet flexible, with an emphasis on life-long learning.

| Features |

• Strong Corporate Connections

Lingnan's EDP Center offers both open and customized programs to suit the different needs of participants and organizations. It has experienced significant expansion in recent years in both revenue and program variety due to its rising reputation and growing corporate connections. It has now become one of the most influential executive training programs in South China.



• Versatile Learning Experience

The EDP Center organizes many club activities, roundtable discussions, seminars, study trips, and mobile classrooms to further enrich the classroom experience and develop participants' strategic thinking and leadership skills.

• Professional Support

The EDP Center has a professional and highly qualified administrative team to provide rigorous and effective support in the teaching and learning processes.

• Extensive Alumni Networks

The EDP Education Center and EDP Alumni Association arrange diverse and rich alumni activities regularly to provide alumni with platforms for networking.

China Executive MBA (CHEMBA)

| Objective |

To empower respected business leaders with global vision and capabilities

The CHEMBA Program is jointly offered by Lingnan (University) College and Carlson School of Management, University of Minnesota. Established in 1999, it is one of the first joint EMBA programs approved by the Chinese Ministry of Education. The Program provides a state-of-the-art business education to executives and world-class faculty from both Carlson and Lingnan. Widely acknowledged for its excellence, CHEMBA has been the top Joint EMBA program in China for six consecutive years.

| Features |

• Leading International Rankings

- Carlson School of Management accredited by AACSB Lingnan (University) College accredited by AMBA and EQUIS
- Rankings of Carlson School of Management "First 25 Business Schools chosen by "Entrepreneur Magazine"
- Ranked No. 20 Best Business School by "U.S. News & World Report"
- Ranked No. 7 Faculty Research by "Journal of Management Studies"

• World-class Business Education

- Distinguished scholars and professors from Carlson, Lingnan and other leading business schools
- All courses delivered in English
- Stimulating and interactive teaching methods with a focus on conducting intensive case studies and business simulations

• Unique Advantages

- Students will earn the Carlson MBA degree upon completion of required courses without interrupting their career development
- Students participate in the unique Virtual Team Project with EMBA students from WU (Vienna University of Economics and Business) and University of Minnesota
- Students participate in International Residency and attend the Commencement Ceremony at the University of Minnesota with the local MBA graduates

• Elite Alumni Network

- Graduates enjoy the extensive CHEMBA alumni network of elites from Top 500 Companies and senior executives from local enterprises
- Graduates automatically become members of the CHEMBA Alumni Association
- Graduates enjoy both the alumni network of Sun Yat-sen University and University of Minnesota





樓下演講廳
THE CHAN AUDITORIUM



作育英才 服務社會
Education for Service

TEACHERS SCIENTIFIC RESEARCH

- 30 Faculty
- 31 Research
- 32 Forums and Lectures

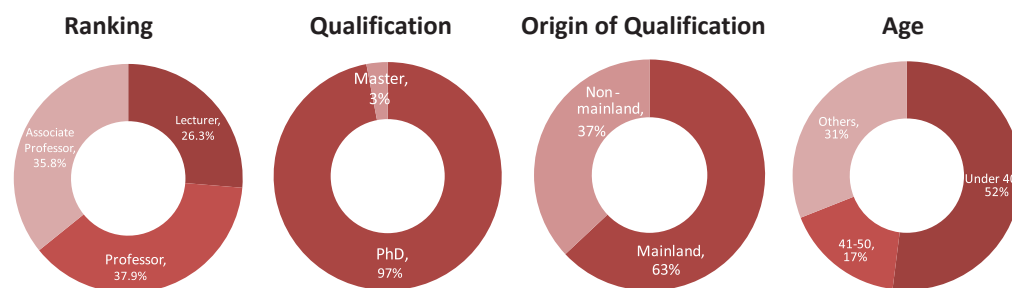
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Faculty

Building a first-class faculty team that excels both in teaching and research is of the highest strategic priority of Lingnan (University) College. The College currently has 98 faculty members including 34 professors, 34 associate professors and 30 assistant professors. 4 professor have been honored as Pearl River Scholars; 6 professors have been selected into the New Century Talents Scheme; 1 professor has been given the Excellent Young Scholars award by the National Natural Science Foundation; 1 professor has received the Outstanding Young Scholar award by the National Natural Science Foundation; and 1 professor has been given the awarded Changjiang Young Scholar award.



A Selection of the distinguished professors visiting Lingnan over the past three years:

- William Wilhelm, University of Virginia, U.S.A
- Miriam Erez, Technion-Israel Institute of Technology, Israel
- Cynthia Lee, Northeastern University, U.S.A
- Jianqing Fan, Princeton University, U.S.A
- Wang Mo, University of Florida, U.S.A
- Zhang Zhen, Arizona State U, W.P. Carey School of Business
- John Child, University of Birmingham, UK
- Xu Ning, Chinese University of Hong Kong
- Wang Qing, University of Warwick, UK
- Daniel Houser, George Mason University
- Charles Zheng, University of Western Ontario, Canada

Research

Faculty members are strongly encouraged and supported to carry out original and rigorous research and publish in top national and international journals. Over the last three years, while maintaining its strength in publishing in leading Chinese journals, the College has seen a significant increase in publications in top international journals. Lingnan is also very successful in securing research funding from The National Natural Science Foundation of China and The National Social Science Foundation of China.

Selected Publications (A&B level, up to 27th Oct. 2017)

Authors	Titles	Journals	Year
YANG Zihui	Quantitative Easing and Volatility Spillovers Across Countries and Asset Classes	Management Science	2017
WANG Xia	On Time-varying Factor Models: Estimation and Testing	Journal of Econometrics	2017
SHI Junqi	Customer Mistreatment, Employee Health, and Job Performance: Cognitive Rumination and Social Sharing as Mediating Mechanisms	Journal of Management	2017
FU Ke	Models for Closed-loop Supply Chain with Trade-ins	Omega-International Journal of Management Science	2017
LIU Heng ZHANG Jianqi	Bricolage Effects on New-product Development Speed and Creativity: The Moderating Role of Technological Turbulence Role of technological Turbulence	Journal of Business Research	2017
CHEN Langnan	Realized Volatility Forecasting of Agricultural Commodity Futures Using the HAR Model with Time-varying Sparsity	International Journal of Forecasting	2017
WANG Xi	Dynamic Information Spillovers in Intraregionally-Focused Spot and Forward Currency Markets	Journal of International Money and Finance	2017
SHI Junqi	Linking Ethical Leadership to Employees' Organizational Citizenship Behavior: Testing the Multilevel Mediation Role of Organizational Concern	Journal of Business Ethics	2017
CHEN Gang	Aggregate-disaggregate Approach to An Airfreight Forwarder's Planning Under Uncertainty: a case study	Journal of the Operational Research Society	2017
SHI Junqi	Eating Your Feelings? Testing a Model of Employees' Work-Related Stressors, Sleep Quality, and Unhealthy Eating	JOURNAL OF APPLIED PSYCHOLOGY	2017
GUAN Wenjing	Contextual Influences on Message Persuasion: The Effect of Empty Space	JOURNAL OF CONSUMER RESEARCH	2017
ZENG Yan	Asset allocation under loss aversion and minimum performance constraint in a DC pension plan with inflation risk	INSURANCE MATHEMATICS & ECONOMICS	2017
MO ShenJiang SHI Junqi	Linking Ethical Leadership to Employee Burnout, Workplace Deviance and Performance: Testing the Mediating Roles of Trust in Leader and Surface Acting	JOURNAL OF BUSINESS ETHICS	2017
ZENG Yan	Optimal dividend strategies with time-inconsistent preferences and transaction costs in the Cramer-Lundberg mode	INSURANCE MATHEMATICS & ECONOMICS	2017
XU Jiayan	Procurement auctions with ex post cooperation between capacity constrained bidders	EUROPEAN JOURNAL OF OPERATIONAL RESEARCH	2017
WU Jintao	The Internet of Things and interaction style: the effect of smart interaction on brand attachment	Journal of Marketing Management	2017
PENG Yulei LiuYanchu	Index futures trading and spot volatility in China: A semiparametric approach with range-based proxies	JOURNAL OF FUTURES MARKETS	2017
LUO Danglingun	Helping hands or grabbing hands? An analysis of political connections and firm value	JOURNAL OF BANKING & FINANCE	2017
CHEN Langnan	Realized Volatility Forecasting of Agricultural Commodity Futures Using Long Memory and Regime Switching	JOURNAL OF FORECASTING	2017

Forums and Lectures

Lingnan Forum

The sixth annual Lingnan Forum, which was held in the South Campus of Sun Yat-sen University on April 1st 2017, explored the themes of “Embracing Innovation, Deepening Reform” through a collaboration with Lingnan (University) College, Sun Yat-sen University and Caixin Media. The forum attracted 1500 attendees including senior government officials, business executives and academic scholars. Mr. Chen Yunxian, member of Party Leadership Group of the People’s Government of Guangdong Province, and Mr. Chen Chunsheng, Secretary of the Party Committee of Sun Yat-sen University made the opening speech.

The Lingnan Forum has widespread national influence and is considered the largest and most prestigious macroeconomic and financial forum in China. The forum focuses on China’s economic development and frames it in the context of the world’s global economy. Over a thousand leaders in political, business, and academic fields are invited to Guangdong Province where they deeply analyze major economic issues at home and abroad. Topics in past forums have included economic transition, industrial upgrading, financial reform, and investment opportunities. Ultimately, the Lingnan Forum jointly explores a way to reform China’s economy to bring about a new wave of Chinese economic growth.



Lingnan Lecture Series

Lingnan Lecture Series is an annual forum first launched in 2011. Famous scholars, CEOs and government officials are invited to give lectures to students. Every year, 6 to 8 speakers are invited.

Some of the guest speakers from the industry in the past three years include:

- Mr. Raymon K.E. Ch’ien, Chairman, MTR Corporation Limited and Hang Seng Bank Limited (2013);
- Mr. Schive Chi, former Chairman, Taiwan Stock Exchange (2013);
- Dr. Qin Xiao, the former Board Chairman, Boyuan Foundation (2014);
- Dr. Gao Shanwen, Chief Economist, Essence Securities (2016);
- Dr. Philip Chen, former CEO of Cathy Pacific, Managing Director, Hang Lung Group and Hang Lung Properties Limited (2015).



Prof. Robert C. Merton
Professor of Finance at MIT,
the Nobel Prize Winner in
economics (1997)



Prof. Christopher A. Pissarides
Professor at the London School of
Economics (LSE), Nobel Prize Winner in
economics (2010)



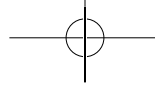
Dr. QIN Xiao
Board Chairman
Boyuan Foundation



Mr. Peter Sands
former Group Chief Executive
Standard Chartered PLC



Prof. Li Yining
Renowned Economist and Honorary dean
of Guanghua School of Management,
Peking University



STUDENT ALUMNUS

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Global Partnership

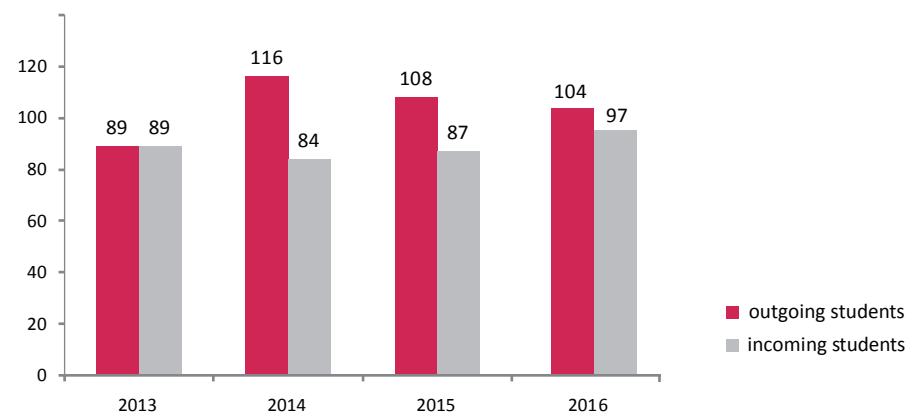
Globalization is one of Lingnan's strategic priorities. The College is committed to developing talents with global vision and cross-cultural capabilities. The College is actively engaged in international collaborations and has established extensive global partnerships with leading international business schools through student exchanges, faculty exchanges, dual degree programs and global immersion programs.

In 2013, the college set up Huanghua Exchange Fund, and more than RMB 12 million has been raised so far. In the past three years, Lingnan Foundation sponsors Lingnan US \$50,000 every year to support students for international exchange and overseas insurance.

| Exchange Program |

Lingnan has exchange agreements with over 40 partner schools from 20 countries and regions in Europe, the Asian-Pacific area and North America.

Inbound and Outbound Exchange Student Number (2013-2015)



Note: The figures above do not include university-level exchange or study abroad programs



| Yale-China/L(U)C Symposium on Global Strategic Leadership |

From January 25th to February 1st 2016, Lingnan (University) College and the Yale-China Association jointly organized the 5th Yale-China/Lingnan (University) College Symposium for Global Strategic Leadership at Yale University. The theme of the Symposium is Technology and Social Entrepreneurship. When the theme was announced in October 2015, six international teams composed of 18 Lingnan students and 12 Yale undergraduates started to work together on cases regarding Chinese and US enterprises. By analyzing the business models, the six teams tried to figure out how to create social value through technological evolution, and worked out short-term and long-term strategies.



| Yale-China/L(U)C Community Service Exchange Internship Program |

Another major global immersion program is available to Lingnan students. The Yale-China/L(U)C Community Service Exchange Internship Program, with the purpose of diversifying students' global experience. The purpose of CSE Internship Program is to pair student interns from Lingnan and Yale University to experience and examine an area of common interest by taking an internship in both China and the United States.



| Key Partners |

North America

- University of Minnesota (United States)
- Queen's University (Canada)
- HEC Montreal (Canada)
- University of Victoria (Canada)

Europe

- University of Warwick (UK)
- Lancaster University (UK)
- University of Birmingham (UK)
- Copenhagen Business School (Denmark)
- ESCP Europe (France)
- EDHEC Business School (France)
- EMLYON Business School (France)
- University of Strasbourg (France)
- IAE Aix-en-Provence (France)
- Universite Toulouse 1 Capitole (France)

- Frankfurt School of Finance & Management (Germany)
- Goethe University (Germany)
- Witten/Herdecke University (Germany)
- HHL-Leipzig University (Germany)
- MIB School of Management (Italy)
- Bocconi University (Italy)
- MIP Politecnico di Milano (Italy)
- Kozminski University (Poland)
- Erasmus University Rotterdam (Netherlands)
- Tilburg University (Netherlands)
- Maastricht University (Netherlands)
- ISCTE - University Institute of Lisbon (Portugal)
- Plekhanov Russian University of Economics (Russia)
- WU (Universität Catholique of Economics and Business) (Austria)
- Université Catholique de Louvain (Belgium)

- Stockholm University (Sweden)
- Jonkoping University (Sweden)
- Helsinki Metropolia University of Applied Sciences (Finland)
- University of Agder (Norway)

Asia Pacific

- Queensland University of Technology (Australia)
- Monash University (Australia)
- University of South Australia (Australia)
- National Taiwan University (Taiwan, China)
- National Chengchi University (Taiwan, China)
- Nagoya University (Japan)
- Yonsei University (Korea)
- Asian Institute of Technology (Thailand)
- Thammasat University (Thailand)
- Ateneo De Manila University (Philippines)



| Alumni Donations |

Since the establishment of Lingnan, the College has received enormous support from Lingnan alumni from around the world. As new alumni join Lingnan's various alumni associations, the College has continued to receive alumni support and attention for its different programs and activities.

For over 20 years, Lingnan has received over 290 million HK dollars in donations from College alumni and friends. With these funds, the College has constructed 10 buildings and established scholarships for faculty and students for research purposes. The strong partnership Lingnan has with the MIT Sloan School of Management (for the International MBA program) and Carlson School of Management, University of Minnesota (for the CHEMBA program) can also be attributed to strong support from the Board and senior Lingnan alumni.

Continuing the tradition of "Education for Service," Lingnan alumni have also greatly contributed to the establishment of various awards and scholarships for faculty and students, such as Lingnan Freshmen Scholarships and the Education Encouragement Awards.



Alumni

Lingnan deeply values alumni support and provides dedicated services to its vast alumni networks. Over the past twenty years, Lingnan's alumni network has grown to include over 20,000 members. These graduates have made significant achievements in both domestic and global arenas.

The alumni networks of Lingnan continue to expand both at home and abroad. Apart from the 19 international Lingnan University Alumni Associations in Hong Kong, Macao, and North America, the College has also built up the Lingnan (University) College Alumni Associations with 7 program alumni branches and 13 regional branches in cities including Guangzhou, Beijing, Shanghai and Shenzhen. Meanwhile, the College's alumni networks also include the Entrepreneur Chamber of Commerce of Sun Yat-sen University and its members. By creating an exclusive alumni network and database, Lingnan provides a full range of services for alumni. Lingnan Alumni Newsletter is a journal dedicated to alumni, covering important news and the latest developments at Lingnan.

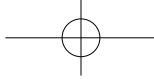
Every year, Lingnan holds annual alumni gatherings and different alumni activities for new and old alumni to meet and share Lingnan's latest achievements, to explore alumni support, and to promote continuous learning and sharing of resources among the Association. Alumni activities include regular gatherings, lectures, charity events, as well as the Lingnan New Year Forum and the Lingnan Alumni Forum.

| Alumni Career-Mentor Project and Alumni Lectures |

The Alumni Career-Mentor Project invites Lingnan alumni in industries to be alumni mentors to Lingnan undergraduate, Master's and MBA students. Through the Project, Lingnan students are able to access the College's abundant alumni resources and interact with their alumni mentors on topics related to career development and life experiences. Alumni lectures have been held regularly to enable students and their mentors to engage in these discussions.

| Alumni Charity Activities |

Lingnan alumni greatly value service to society and often congregate for charity events, such as visits to impoverished regions and primary schools, and fund-raising events for financially disadvantaged students. In November 2011, the Lingnan Board of Trustees was awarded the "2011 Southern China Charity Awards."



中山大學嶺南(大學)學院
LINGNAN (UNIVERSITY) COLLEGE

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Executive Dean

LU Jun

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HUANG Shan

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ZHANG Bin

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